

## **RHSC Board Meeting – 2-9-10**

In attendance: Curtis Casey, Stephanie Evers, Nanda Zimmerman, Anne Olshan, Pat Siciliano, Sue Byelick, Bill Sherriff, Kyle Eberts, Bob Hener, John Swingler, Walter Kostrzewski

Past several years tax returns are being prepared and filed. An outline/mandate detailing the requirements of RHSC treasurer's duties is being prepared to facilitate the hand off from Treasurer to Treasurer.

All board members are to prepare a list detailing their RHSC job descriptions/requirements to facilitate succession. Documents to be posted on-line.

Question of cost for single night weekend night – this is not a practical option for the club or the weekend coordinator. Payment in full for the weekend is expected. Member requests can be reviewed by the board on a case-by-case basis.

Rate Proposal – base lodge costs would be covered by membership dues. We currently have 83 memberships.

Race Weekend – Okemo. Cost will be \$15.00 per adult member and \$10.00 per child member. (Child is 17 or under). Potential to get room under “Sitting Bull” to accommodate us. Money is needed to update the RHSC trophy. We expect lift tickets will be a reasonable cost at Okemo.

Review ways to grow membership: Considerations:

Some feel that families that have children age 2 or younger will not be interested in joining due to not being able to stay at the lodge

Cost of skiing is expensive

We need to consider the demographics of the ski industry and target that market.

How do we reach out, attract and keep young families at the club?

Consider a bonus for any member that brings in a new member

Implement background/credit checks on members interested in joining that we get from advertising

Remind members that they committed to introducing potential new members to club

Social occasions are a fun way to get potential new members interested

Feedback from some potential new members: No tv, No hot-tub, Beds are terrible

Some members complain that the process of becoming a member is lengthy and we need to keep the process moving

As a club, we need to make potential new members feel welcome

Walter K to optimize our Facebook and Google webpage for \$20.00/each for the next 3 months (\$120.00)

RHSC Website- Jamie is making tweaks to website

Defibrillator training – defibrillator is getting installed. Training video will be put on website.

Consider another defibrillator training for Fall, 2010.

Membership volunteer list – distributed – if your committee needs help, find someone from the volunteer committee list.

CSC – On-snow – No team could be pulled together

Bad behavior and disrespectful e-mails lowers morale and cohesiveness of the board and the club and will not be tolerated.

RHSC handbook – is being updated by Stephanie. Any changes notify Stephanie. (update last minute penalty charges)

RHSC reservations for race weekend - ½ full and March weekends are light.

9:20 PM – meeting adjourned.