

Riverhills Ski Club
Board Meeting - Meeting

Electronic Newsletters:

There is demand for hard copy of the Skizette
Discussion of using Constant Contact – could result in savings of \$400-\$500/year

VP report: Discussion of LRPC meeting
Need to go armed with the membership survey

New members of board:

Submit a blurb to Skizette to keep membership up to date on what we are doing

Treasurer: Reviewed actual vs. expected budget

May be able to tweak budget on: Skizette, Board Mtg Dinners

Consider: Double vouchers (more vouchers used this year than in past)

Consider: Adding a rainy day fund

Consider: adding a late Oct/Nov event so people can use up unspent vouchers

Rainy Day Fund:

1- We need to consider the \$30K as operating cash

2- We need to suggest a target – perhaps consider \$100/member for next 3 years

3- remember club generates \$ from club usage

Lodge Operations:

Consider: Lodge \$ allocation: room usage vs. food revenue – potentially change rate structure

Consider: getting a tighter reign on food, menu choice and elimination of wasted food

Consider: chef making food decisions

Summer Meeting:

Potentials: Long Ridge Club, Tuscan Oven, Bennetts, Oak Hills Golf Club, Stamford Historical Society, Knights of Columbus, Pasttime Club

Special Project: Membership Drive – considerations: Booth at Norwalk Oyster Fest, Website, joint meetings with other ski clubs, bring people to meetings, mentoring program. Mentoring facilitates the membership process. Support for new members. We need newer younger members with our aging membership.

Consider: Incentivizing members to bring in young families

Consider: Making it easy for families to come as guests

Consider: confirming membership sooner?

Ask membership: Do we NEED more members?

For next meeting:

Set up meeting schedule

Discuss: Calendar, Budget and Activities

Meeting adjourned: 9:15 PM